



COMPANY PROFILE

PT RAJAWALI TELEKOMUNIKASI SELULAR

Leading Digital Products and Enterprise Solutions.

RTS empowers organizations through enterprise digital products, intelligent technology solutions, and integrated business ecosystems that accelerate businesses to grow, innovate, and scale.



ABOUT US



Established in 2009, **PT Rajawali Telekomunikasi Selular (RTS)** is an enterprise technology company delivering Digital & Enterprise Products and Technology Solutions that help organizations accelerate growth through digital transformation.

Backed by a comprehensive portfolio of enterprise-ready products, intelligent platforms, and strategic partnerships, RTS enables businesses to expand digital services, optimize operations, and unlock new revenue opportunities through scalable, integrated solutions.

Driven by innovation and customer success, RTS continues to empower organizations with technologies that simplify operations, enhance customer experiences, and support sustainable business growth.

Company **Founded**

2009

Company **Location**

JAKARTA



Our Client



WHO WE ARE

Our Vision

Leading enterprise technology company, empowering businesses through innovative digital products, intelligent solutions, and sustainable business ecosystems.

Our Mission

To deliver innovative digital products and intelligent technology solutions that accelerate business growth, simplify operations, and create sustainable value through trusted partnerships and continuous innovation.



B.I.S.A CORE VALUES

Bold in action, rooted in **Integrity**, **Supportive** in collaboration, and **Adaptive** to change.



BOLD

We embrace **innovation**, act with **courage**, and inspire **leadership** to drive meaningful progress and create lasting impact.



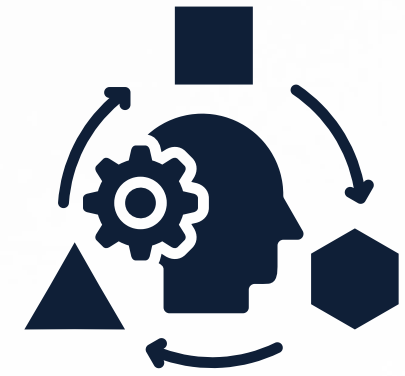
INTEGRITY

We uphold **transparency**, take **accountability** for our actions, and maintain the highest standards of **ethics** in everything we do.



SUPPORTIVE

We foster **collaboration**, practice **empathy**, and promote **empowerment** to help every individual and team succeed together.



ADAPTIVE

We build **resilience**, embrace **continuous learning**, and respond with **agility** to thrive in an ever-changing environment.

OUR JOURNEY



2012

Business Expansion

Expanded business capabilities into **Mobile Retail, Telecommunication Distribution, and Telecommunication Infrastructure**, strengthening nationwide operations.

2020

Integrated Digital Solutions

Expanded the business portfolio with Payment Channels, Connectivity Solutions, and managed services, delivering end-to-end digital solutions for enterprise customers.

2026

Enterprise Technology Transformation

Expanded into an enterprise technology company with a comprehensive portfolio of Digital & Enterprise Products and Technology Solutions, empowering businesses to accelerate growth, improve operational excellence and unlock new revenue opportunities.

2009

Company Established

PT Rajawali Telekomunikasi Selular (RTS) was established with a vision to become a trusted partner in telecommunications and digital technology solutions.

2016

Digital Payment Journey

Entered the digital payment industry by developing **Payment Point Online Banking (PPOB)** and integrated payment services to support Indonesia's growing digital economy.

2023

Technology Innovation

Introduced advanced digital solutions including **EDC Managed Services, Mini ATM, Smart Connectivity, WhatsApp Business API, and CX Ecosystem** to accelerate business digitalization.

WHY CHOOSE RTS

At RTS, we go beyond simply offering solutions. We act as your strategic growth partner. We work closely with you to develop tailor-made strategies that align with your industry needs, empower your operations, and unlock long-term value for your company.

01

Your Strategic Growth Partner

We collaborate closely with your team to deliver tailored solutions that align with your business goals and support long-term growth.

02

Complete Business Ecosystem

Access ready-to-deploy enterprise products and customized technology solutions through one trusted partner.

03

Built to Scale

Leverage enterprise-grade infrastructure, trusted partnerships, and proven operational experience to accelerate innovation with confidence.

04

Enterprise-Grade Reliability

Built on trusted partnerships, secure infrastructure, and a scalable platform processing millions of transactions every month, RTS is designed to support your business as it grows.

OUR SOLUTIONS



**DIGITAL & ENTERPRISE
PRODUCTS**



TECHNOLOGY SOLUTIONS

Digital & Enterprise Product

We deliver a comprehensive portfolio of Digital & Enterprise Products designed to help organizations accelerate digital transformation, expand business capabilities, and create new revenue opportunities.

Whether you're a product owner looking to extend your distribution network or an enterprise seeking ready-to-deploy digital products and business solutions, we provide a trusted ecosystem backed by strategic partnerships, nationwide distribution channels, and enterprise-grade technology.



BUSINESS BENEFITS



Expand Your Market Reach

through an extensive ecosystem of product owners and enterprise customers.



Accelerate Time-to-Market

with ready-to-deploy products that require minimal implementation.



Generate Recurring Revenue

through transaction-, subscription-, and volume-based business models.



Grow with a Trusted Ecosystem

processing millions of transactions every month.

OUR PORTFOLIO



Biller & Digital Products



Business Messaging



Business Voice



Enterprise SIM & Data



Enterprise Routers & Data



Smart Devices Solution

Biller & Digital Products

We deliver Biller & Digital Products solutions that connect product owners with digital platforms through a single integrated ecosystem. Backed by an extensive network of product owners, billers, suppliers, and nationwide distribution platforms, we help businesses expand digital product distribution while enabling platform providers to enrich their digital offerings through a secure, reliable, and scalable integration.

Whether you're a product owner looking to extend your distribution reach or a platform provider seeking to offer a broader portfolio of digital services, we provide seamless access to mobile airtime, data packages, bill payments, electricity tokens, e-wallet top-ups, e-money, digital vouchers, gaming vouchers, insurance, and many other digital products through one trusted ecosystem.

Trusted a Scale



100+
Digital Products



20+
Platform Partners



50+
Product Owners



10M+
Monthly Transaction



IDR 100B+
Monthly Transaction Value

Why Choose Us

✓ Expand Your Distribution Network

Reach a wider market by connecting with our growing ecosystem, platform partners, and nationwide distribution channels.

✓ Accelerate Time to Market

Launch digital products and services faster and seamless integration with minimal implementation effort.

✓ Create New Revenue Streams

Unlock recurring revenue opportunities by expanding your digital offerings and increasing transaction volume across multiple channels.

✓ Scale with Confidence

Grow your business on a secure, reliable, and enterprise-grade platform trusted to process millions of transactions every month.

Our Capabilities

- Pulsa
- Paket Data
- Electricity (PLN)
- E-wallet
- E-money
- Games
- Entertainment
- Bill Payment
- Insurance
- And many more



Business Messaging

We deliver Business Messaging solutions that enable organizations to communicate with customers more effectively through WhatsApp Business API and SMS. From promotional campaigns to operational notifications and transactional messages, our platform helps businesses deliver timely, personalized, and scalable customer communications through a single integrated platform.

Whether you're looking to increase customer engagement, automate outbound communications, or improve campaign performance, our messaging solutions help businesses strengthen customer relationships while improving operational efficiency.

Trusted a Scale



5000+
Message Delivered



20+
Enterprise Customers



99%
Platform Availability



10+
Active Campaign

Why Choose Us

✓ Improve Customer Engagement

Deliver personalized communications that increase customer response and interaction.

✓ Automate Customer Communications

Simplify notifications, reminders, promotions, and transactional messaging through automated workflows.

✓ Increase Campaign Effectiveness

Reach the right customers with targeted messaging to improve conversion and campaign performance.

✓ Enterprise-Grade Messaging Platform

Built for secure, scalable, and high-volume business communications.

Our Capabilities

- WhatsApp Business API
- WhatsApp Blast
- SMS Blast
- SMS OTP
- Promotional Campaign
- Transactional/Alert Notification
- Personalized Messaging

Business Voice

Our Business Voice solutions empower organizations with enterprise-grade voice communication through SIP Trunk and scalable telephony services. Designed for contact centers, branch offices, and enterprise communications, our platform integrates seamlessly with existing PBX and communication systems while delivering reliable voice quality and operational efficiency.

Trusted a Scale



10B+
Voice Traffic



20+
Enterprise Customers



99%
Service Availability



10+
SIP Channel

Why Choose Us

✓ Reliable Enterprise Voice

Ensure high quality voice communications with enterprise grade infrastructure.

✓ Seamless Integration

Integrate easily with existing PBX, IP Phone, and Contact Center platforms.

✓ Reduce Communication Costs

Optimize operational expenses through scalable SIP Trunk solutions.

✓ Business-Ready Infrastructure

Support business growth with reliable and highly available voice services.

Our Capabilities

- SIP Trunk
- Enterprise Telephony
- IP PBX Integration
- Contact Center Integration
- DID Number
- Call Routing
- Voice Traffic
- Call Monitoring

Enterprise SIM & Data

Our Enterprise SIM & Data solution helps organizations efficiently manage SIM cards and data packages across business-critical devices. Designed for GPS trackers, CCTV, IoT devices, modems, POS terminals, and other connected assets, our platform provides centralized visibility, proactive usage monitoring, and intelligent alerts to simplify large scale SIM management while improving operational efficiency.

Whether you're managing hundreds or thousands of connected devices, our solution ensures reliable data services with the flexibility to support prepaid, postpaid, and enterprise SIM deployments across diverse business environments.

Trusted a Scale

 **20.000+**
Active SIM

 **30+**
Enterprise Customers

 **NATIONWIDE
COVERAGE**

Why Choose Us

✓ Centralized SIM Management

Manage enterprise SIM cards through a single dashboard with complete visibility and control.

✓ Optimize Data Usage

Monitor usage patterns and receive proactive alerts before quotas are exhausted.

✓ Flexible Deployment Options

Support prepaid, postpaid, and enterprise SIM across various operational scenarios.

✓ Built for Enterprise Scale

Designed to support large-scale device deployments with nationwide coverage and reliable service.

Our Capabilities

- Enterprise SIM
- Prepaid & Postpaid SIM
- Data Package
- Dynamic Dashboard
- Quota Monitoring
- Usage Alerts
- Device Monitoring
- Reporting & Analytics



Enterprise Router & Data

Our Enterprise Router & Data solution is designed for businesses operating multiple locations such as retail stores, restaurants, hospitality, branch offices, and other distributed operations. Powered by Enterprise Router C9, the solution delivers reliable internet access with flexible access across all major mobile network providers in Indonesia, enabling fast deployment and dependable business operations.

Combined with centralized monitoring and intelligent management capabilities, organizations can easily oversee router performance, monitor data usage, and maintain operational continuity across every business location.

Trusted a Scale



1.000+
Active Router



50+
Enterprise Customers



**NATIONWIDE
COVERAGE**

Why Choose Us

✓ Reliable Multi-Operator Access

Leverage flexible access across all major mobile network providers in Indonesia to maximize service availability.

✓ Ideal for Multi-Branch Businesses

Purpose-built for retail chains, F&B, hospitality, branch offices, and distributed business operations.

✓ Centralized Router Management

Monitor router status, data usage, and performance through a single dashboard.

✓ Fast Deployment & Business Continuity

Deploy quickly while ensuring stable internet availability to support uninterrupted business operations.



Our Capabilities

- Enterprise Router C9
- Dongle D200
- Multi-Operator Data Package
- Centralized Dashboard
- Device Monitoring
- Data Usage Monitoring
- Remote Configuration
- Usage Alerts
- Reporting & Analytics

Smart Device Solution

Our Smart Retail & Business Devices portfolio provides enterprise ready devices designed to simplify business operations and enhance customer interactions. From Android EDC terminals and Pocket EDC to Smart Soundbox and other business devices, we deliver reliable hardware solutions that help organizations improve operational efficiency, support digital transactions, and accelerate business growth.

Designed for retail, F&B, hospitality, financial services, and other customer-facing industries, our devices are easy to deploy, scalable, and built for everyday business operations.

Trusted a Scale



100.000+
Device Deployed



50+
Enterprise Customers



500+
Business Location



NATIONWIDE
Deployment Coverage



Why Choose Us

✓ Enterprise Ready Devices

Reliable business devices built to support daily operations in demanding environments.

✓ Faster & Simpler Transactions

Deliver a seamless payment and transaction experience that improves operational productivity.

✓ Easy Deployment & Management

Deploy devices quickly with flexible configurations to meet different business requirements.

✓ Built for Growing Businesses

Ideal for retail chains, F&B, hospitality, financial institutions, and enterprises operating across multiple locations.

Our Capabilities

- **Android EDC**
- **Pocket EDC**
- **Smart Soundbox**
- **Smart Business Devices**
- **Device Provisioning**
- **Device Configuration**
- **Device Monitoring**
- **Remote Device Management**



Technology Solutions

We deliver Technology Solutions that help organizations accelerate digital transformation through scalable platforms, intelligent automation, and enterprise grade applications tailored to their business needs.

Whether you're building new digital services, modernizing existing platforms, or optimizing customer experience and business operations, our solutions are designed to integrate seamlessly with your existing ecosystem while minimizing implementation complexity and maximizing long-term business value.

BUSINESS BENEFITS



Accelerate Digital Transformation
by implementing scalable solutions
that evolve with your business.



Improve Operational Efficiency
through intelligent automation,
streamlined workflows, and data-
driven processes.



Deliver Better Customer Experiences
with integrated platforms that connect
every customer interaction across
multiple channels.



Future Proof Your Business
with flexible, enterprise-grade solutions
that integrate with existing systems
and support continuous innovation.

DISCOVER OUR TECHNOLOGY SOLUTIONS



**Transaction
Engine**



**Data
Monetization**



**Omnichannel
Engagement
Platform**



**CRM
Platform**



**Case
Management
Platform**



**Intelligent
Business
Automation (AI)**



Transaction Engine

We deliver Transaction Engine solutions that enable organizations to embed biller and digital products into their existing applications or platforms without building or managing their own transaction engine.

By integrating with our Transaction Engine, digital services can be instantly enabled within your existing user experience. Simply add the desired features or menu to your application, while the entire transaction lifecycle (biller integration, transaction routing, switching, processing, and settlement) is handled by our platform. This allows your team to stay focused on growing the business, increasing customer engagement, and creating new revenue streams instead of managing transaction infrastructure.

Trusted a Scale

 **500+**
Digital Products

 **20+**
Platform Partners

 **50+**
Product Owners

Our Capabilities

- Ready-to-use Transaction Engine
- Single API Integration
- End-to-End Transaction Processing
- Product & Biller Management
- High Availability Infrastructure
- Transaction Monitoring & Reporting
- Secure Processing & Settlement
- Scalable Enterprise Platform

Perfect For

- Mobile Applications
- Super Apps
- Loyalty Platforms
- Employee Apps / HRIS
- Koperasi Apps
- Marketplaces
- Enterprise Portals
- And many more

Why Choose Us

✓ Launch Faster

Deploy new digital services without developing a transaction engine from scratch.

✓ Reduce Development Complexity

Focus on your application and customer experience while we manage the transaction infrastructure.

✓ Generate New Revenue Streams

Expand your platform with hundreds of digital products that create recurring transaction-based revenue.

✓ Built for Enterprise Scale

Process millions of transactions securely through a highly available and enterprise-grade platform.



Data Monetization

Unlock greater business value from your digital transaction ecosystem.

Our Data Monetization solution helps organizations transform transaction data processed through our Biller & Digital Products ecosystem into actionable business insights and growth opportunities. Through transaction intelligence, analytics, and activation capabilities, organizations can optimize digital product performance, improve customer engagement strategies, and identify new revenue opportunities.

All transaction data is processed strictly within the scope of the applicable business agreement and confidentiality commitments, with ownership and governance remaining under the respective platform or organization in accordance with applicable regulations.

Trusted a Scale

 **100+**
Digital Products

 **20+**
Platform Partners

 **50+**
Product Owners

 **10M+**
Monthly Transaction

 **IDR 100B+**
Monthly Transaction Value

Our Capabilities

- Transaction Intelligence Dashboard
- Product Performance Analytics
- Transaction Trend Analysis
- Campaign Activation
- Business Intelligence Reporting
- Revenue Opportunity Insights
- Executive Dashboard

Why Choose Us

✓ Maximize Transaction Value

Transform transaction activities into measurable business insights that support business growth.

✓ Improve Product & Campaign Performance

Understand transaction trends to optimize product portfolios, marketing initiatives, and engagement strategies.

✓ Drive Smarter Business Decisions

Leverage AI-powered analytics and executive dashboards to identify business opportunities and support strategic planning.

✓ Privacy & Governance by Design

All transaction data is processed within the agreed business scope under applicable confidentiality agreements.



Omnichannel Engagement Platform

Omnichannel Engagement Platform enables organizations to manage customer interactions through a single, integrated platform connecting WhatsApp, email, voice, live chat, social media, and other digital channels into one unified customer journey.

Whether implemented as a standalone solution or integrated with your existing CRM, contact center, or business applications, the platform helps organizations improve customer responsiveness, increase agent productivity, automate routine interactions, and deliver more personalized customer engagement through AI-powered capabilities and intelligent workflow automation.

Trusted a Scale



20+
Enterprise Customers



99%
Platform Availability

Our Capabilities

- Omnichannel Communication
- WhatsApp Business Platform
- Business Voice (SIP Trunk)
- Live Chat
- Email Management
- Ticket / Case Management
- CRM Integration
- Workflow Automation
- Performance Dashboard & Reporting

Why Choose Us

✓ One Platform, Every Channel

Manage customer conversations across multiple communication channels from a single interface.

✓ Deliver Better Customer Experiences

Provide faster, more consistent, and personalized interactions throughout the customer journey.

✓ Improve Operational Productivity

Reduce manual effort through intelligent routing, workflow automation, and AI-assisted operations.

✓ Seamlessly Integrates with Your Business

Easily integrate with existing CRM, contact center, ERP, mobile applications, and enterprise systems without disrupting existing operations.



CRM (Customer Relationship Management) Platform

CRM (Customer Relationship Management) Platform helps organizations manage the entire customer lifecycle from lead acquisition and sales pipeline management to customer engagement and account development all within a centralized platform.

Designed to integrate seamlessly with your existing business ecosystem, the platform provides a 360° customer view, enabling sales and customer facing teams to collaborate more effectively, improve productivity, strengthen customer relationships, and make faster, data-driven decisions.

Trusted a Scale



10+
Enterprise Customers



99%
Platform Availability

Our Capabilities

✓ Customer Management

- Customer 360° Profile
- Account Management
- Contact Management

✓ Sales Management

- Lead Management
- Opportunity Management
- Sales Pipeline
- Activity & Task Management

✓ Customer Engagement

- Interaction History
- Omnichannel Integration
- Customer Journey Timeline

Why Choose Us

✓ Centralize Customer Information

Create a single source of truth for customer profiles, interactions, opportunities, and activities.

✓ Improve Sales Productivity

Manage leads, opportunities, tasks, and customer engagements through a structured and collaborative workflow.

✓ Strengthen Customer Relationships

Maintain complete visibility into every customer interaction to deliver more relevant and personalized engagement.

✓ Seamlessly Integrates with Your Business

Integrate effortlessly with Omnichannel Engagement, Contact Center, ERP, Transaction Engine, AI, and other enterprise systems.



Case Management Platform

Our Case Management Platform helps organizations manage customer requests, complaints, operational incidents, investigations, approvals, and other business cases through a centralized and intelligent workflow platform.

Designed to streamline collaboration across multiple teams, the platform ensures every case is properly assigned, tracked, escalated, and resolved according to predefined business rules and service level agreements (SLA).

Trusted a Scale



10+
Enterprise Customers



99%
Platform Availability



24/7
Real Time Monitoring

Our Capabilities

Case Lifecycle Management

- Case Registration
- Case Assignment
- Case Tracking
- Case Resolution
- Case Closure

Collaboration

- Internal Notes
- Team Collaboration
- Activity Timeline
- Document Management

Case Lifecycle Management

- Workflow Automation
- SLA Monitoring
- Escalation Management
- Approval Workflow
- Queue Management

Intelligence & Analytics

- AI Case Classification
- AI Resolution Recommendation
- Performance Dashboard
- Executive Reporting
- Operational Analytics

Why Choose Us

✓ Centralize Every Business Case

Manage customer cases, operational requests, incidents, approvals, and investigations from one integrated platform.

✓ Accelerate Resolution Time

Automate routing, escalation, and approval workflows to ensure every case is resolved efficiently and within SLA.

✓ Improve Team Collaboration

Enable seamless collaboration across departments with complete case visibility, ownership tracking, and activity history.

✓ Gain Better Operational Visibility

Monitor case performance through real-time dashboards, workload monitoring, SLA tracking, and executive reporting.



Intelligent Business Automation

Our Intelligent Business Automation solution helps organizations automate repetitive tasks, streamline business processes, and enhance operational decision-making through AI-powered automation and intelligent workflows.

Designed to integrate seamlessly with existing business applications, CRM, contact center, ERP, and enterprise platforms, the solution combines AI, workflow automation, operational intelligence, and advanced analytics to improve productivity, reduce manual effort, strengthen service quality, and accelerate business growth.

Whether supporting customer-facing operations or back-office processes, our platform enables organizations to work smarter, respond faster, and make more informed decisions through intelligent automation.

Our Capabilities

- AI Voice Bot
- AI Chat Bot
- AI Agent Assist
- AI Quality Assurance (QA)
- AI Conversation Analytics
- AI Analytics & Predictive Insights
- Workflow Automation
- Auto Reconciliation
- Intelligent Document Processing
- Business Rules Automation
- Operational Performance Analytics
- AI Recommendation Engine

Why Choose Us

✓ Reduce Operational Effort

Automate repetitive and rule-based processes, allowing teams to focus on higher-value activities.

✓ Increase Productivity

Empower employees with AI-assisted recommendations, intelligent workflows, and faster access to business information.

✓ Improve Service Quality

Enhance consistency, accuracy, and compliance through AI-powered monitoring, quality assurance, and operational intelligence.

✓ Accelerate Better Decisions

Transform operational data into actionable insights with AI-powered analytics and executive dashboards.

THANKS FOR YOUR ATTENTION AND LET'S DISCUSS



HEAD OFFICE

Atria @Sudirman, Jl. Jenderal Sudirman
No.Kav. 33A, Lt.22, Tanah Abang, Jakarta
Pusat, Indonesia 10220



EMAIL

biz@rts.id